

PRIVACY POLICY

Planntz

SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address, and email address.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our store, new products, and other updates.

SECTION 2 - CONSENT

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

However, in some instances, certain information may be collected automatically through standard website technologies and tools used for analytics and advertising purposes, including trusted advertising partners. This tracker is limited to trusted advertising partners only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [CONTACT EMAIL] or mailing us at: [COMPANY ADDRESS].

SECTION 3 - DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

SECTION 4 - E-COMMERCE PLATFORM

Our store is hosted on [E-COMMERCE PLATFORM]. They provide us with the online e-commerce platform that allows us to sell our products and services to you.

Your data is stored through their data storage, databases, and the general application. They store your data on a secure server behind a firewall.

Payment:

If you choose a direct payment gateway to complete your purchase, then your credit card data is stored and encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

SECTION 5 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So, if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

Links:

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

SECTION 6 - SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

SECTION 7 - COOKIES

In areas required by law we offer an option to opt-out of cookies and/or data tracking. We only use cookies that are required for our website to operate properly, so that our customers have an enjoyable experience.

You may refuse to accept the use of certain technologies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website.

SECTION 8 - AGE OF CONSENT

Our Website is intended solely for individuals who are at least 21 years of age. By accessing or using our Website, you represent and warrant that you are at least 21 years old.

We do not knowingly collect personal information from individuals under the age of 21. Access to our Website is restricted through an age-verification prompt, and users are required to confirm that they meet the minimum age requirement before proceeding.

If we become aware that personal information has been collected from an individual under 21 years of age without appropriate age verification, we will take reasonable steps to promptly delete such information.

Our Website is not directed to minors, and we do not intentionally target or market our products or services to individuals under the age of 21.

SECTION 9 - PIXEL & EVENT TRACKING

Our website uses event and pixel tracking technologies for analytics and advertising purposes. Information collected through these tools is used to help us understand website performance and improve our marketing efforts and is shared only as necessary with trusted service providers and advertising partners, as permitted by applicable law.

We uphold a strict practice of removing unused pixels, as well as limiting active pixels to trusted partners only. This ensures your data remains as safe as possible and is only intended for Planntz advertising use.

SECTION 10 - YOUR RIGHTS AND CHOICES

You have the right to:

- Access the personal information we have about you
- Correct any personal information we have about you
- Request deletion of your personal information
- Opt-out of marketing communications
- Register a complaint

To exercise any of these rights, please contact us at [CONTACT EMAIL].

SECTION 11 - CALIFORNIA RESIDENTS

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information under the California Consumer Privacy Act (CCPA).

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months, including the categories of personal information we collected, the sources, the business purpose for collecting it, and the categories of third parties with whom we share it.

You also have the right to request that we delete any of your personal information that we collected from you, subject to certain exceptions.

We will not discriminate against you for exercising any of your CCPA rights.

To exercise your California privacy rights, please contact us at [CONTACT EMAIL].

SECTION 12 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

SECTION 13 - CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, contact our Privacy Compliance Officer at:

Planntz

[FULL ADDRESS]

[CITY, STATE, ZIP]

Email: [CONTACT EMAIL]

Phone: [PHONE NUMBER]

INFORMATION TO BE DEFINED

The following placeholders need to be replaced with actual company information:

- [21] - Minimum age requirement
- [E-COMMERCE PLATFORM] - Platform used (Shopify, WooCommerce, etc.)
- [CONTACT EMAIL] - Privacy/support email address
- [COMPANY ADDRESS] - Full mailing address
- [FULL ADDRESS] - Street address
- [CITY, STATE, ZIP] - City, State and ZIP code
- [PHONE NUMBER] - Contact phone number